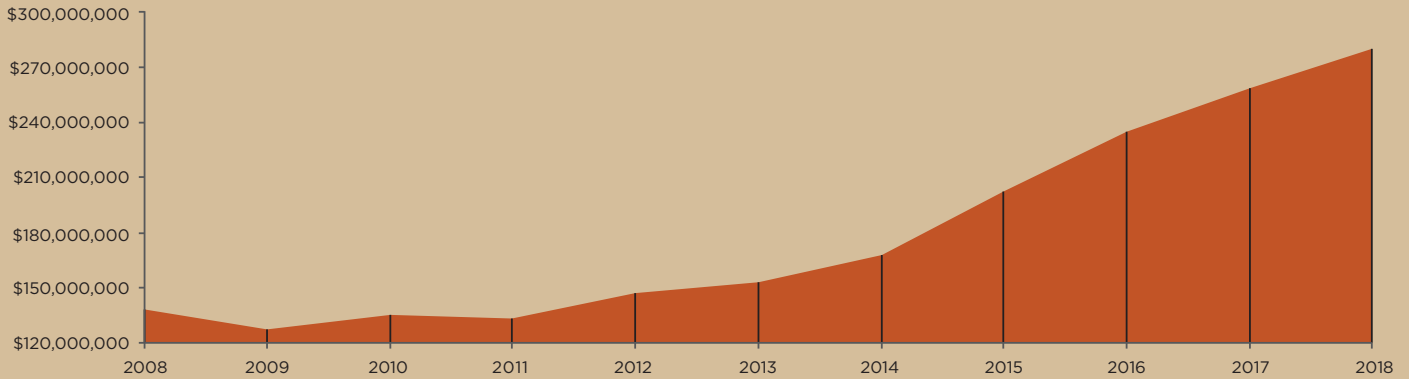




In addition to the one percent gross receipts tax, lodging properties located within Pigeon Forge collect a 2.5 percent add-on tax to the customer, applied to lodging rates only, which are collected to support the city budget. Pigeon Forge's lodging tax is one of the lowest in the state of Tennessee, especially among other cities where tourism is the main industry.

Within Sevier County, there is fierce competition to attract overnight visitors. As a result, Pigeon Forge continues to add new accommodations to enhance the city's offerings.

Lodging Revenue



Historic Revenue

2018*		
Month	Gross Business	% Change
JAN	\$ 8,667,112	16
FEB	\$ 8,955,068	2
MAR	\$ 18,635,470	17
APR	\$ 20,700,328	4
MAY	\$ 20,760,089	7
JUN	\$ 31,942,926	16
JUL	\$ 38,330,364	10
AUG	\$ 24,571,659	5
SEP	\$ 26,997,470	0
OCT	\$ 32,985,168	8
NOV	\$ 25,222,286	12
DEC	\$ 23,151,467	6
TOTAL	\$ 280,919,407	8

2017*		
Month	Gross Business	% Change
JAN	\$ 7,480,367	-11
FEB	\$ 8,792,597	10
MAR	\$ 15,971,564	4
APR	\$ 19,864,387	12
MAY	\$ 19,333,946	12
JUN	\$ 27,629,542	9
JUL	\$ 34,786,601	3
AUG	\$ 23,377,894	21
SEP	\$ 27,066,110	17
OCT	\$ 30,490,876	10
NOV	\$ 22,495,779	8
DEC	\$ 21,782,688	18
TOTAL	\$ 259,072,351	10

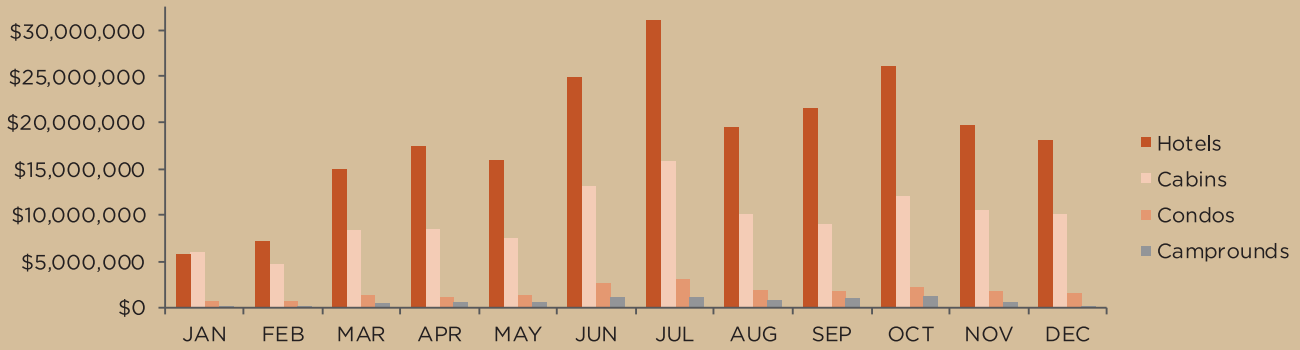
2016*		
Month	Gross Business	% Change
JAN	\$ 8,401,740	20
FEB	\$ 8,021,537	13
MAR	\$ 15,388,273	40
APR	\$ 17,687,563	20
MAY	\$ 17,263,172	13
JUN	\$ 25,416,469	17
JUL	\$ 33,835,647	18
AUG	\$ 19,364,115	5
SEP	\$ 23,047,252	12
OCT	\$ 27,702,344	12
NOV	\$ 20,738,539	17
DEC	\$ 18,490,661	21
TOTAL	\$ 235,357,312	16

PRIOR YEARS*		
Year	Gross Business	% Change
2001	\$ 120,123,317	6
2002	\$ 124,773,760	4
2003	\$ 125,443,146	1
2004	\$ 129,811,102	3
2005	\$ 135,041,319	4
2006	\$ 143,881,289	7
2007	\$ 148,156,932	3
2008	\$ 138,167,536	-7
2009	\$ 126,913,639	-8
2010	\$ 134,749,909	6
2011	\$ 133,185,915	-1
2012	\$ 147,295,072	11
2013	\$ 153,094,669	4
2014	\$ 167,883,605	10
2015	\$ 202,106,805	20

*Data is based off 2.5% lodging revenue tax, provided only from properties located within the Pigeon Forge city limits



Pigeon Forge is able to break out lodging revenues by category from the 1 percent gross receipts tax, which is based on rental proceeds in addition to sales on amenities the lodging properties provide to their customers. The variety of lodging options within Pigeon Forge is highly rated by millions of visitors, and one of the reasons those visitors continue to come back.



2018

HOTEL REVENUE*

Month	Gross Business	% Change
JAN	\$ 5,732,973	3
FEB	\$ 7,145,387	4
MAR	\$ 15,002,945	15
APR	\$ 17,385,492	6
MAY	\$ 15,962,357	9
JUN	\$ 24,936,540	14
JUL	\$ 30,375,759	9
AUG	\$ 19,499,088	7
SEP	\$ 21,540,362	-2
OCT	\$ 26,117,549	6
NOV	\$ 19,817,858	10
DEC	\$ 18,118,266	1
TOTAL	\$ 221,634,576	7

CABIN REVENUE*

Month	Gross Business	% Change
JAN	\$ 5,911,263	13
FEB	\$ 4,731,713	23
MAR	\$ 8,339,195	20
APR	\$ 8,585,604	13
MAY	\$ 7,666,369	21
JUN	\$ 13,294,252	27
JUL	\$ 15,908,592	15
AUG	\$ 10,292,731	19
SEP	\$ 9,119,290	8
OCT	\$ 11,974,400	8
NOV	\$ 10,649,564	15
DEC	\$ 10,195,339	10
TOTAL	\$ 116,668,312	16

CONDO REVENUE*

Month	Gross Business	% Change
JAN	\$ 600,664	11
FEB	\$ 620,953	4
MAR	\$ 1,474,337	32
APR	\$ 1,374,002	-2
MAY	\$ 1,447,762	11
JUN	\$ 2,639,083	16
JUL	\$ 3,205,227	12
AUG	\$ 1,850,359	12
SEP	\$ 1,847,954	-2
OCT	\$ 2,294,753	2
NOV	\$ 1,878,706	12
DEC	\$ 1,733,453	0
TOTAL	\$ 20,967,253	9

CAMPGROUND*

Month	Gross Business	% Change
JAN	\$ 193,462	20
FEB	\$ 137,536	4
MAR	\$ 361,734	7
APR	\$ 733,389	-10
MAY	\$ 735,507	3
JUN	\$ 1,213,343	11
JUL	\$ 1,321,231	4
AUG	\$ 893,511	-4
SEP	\$ 1,079,366	-14
OCT	\$ 1,354,980	4
NOV	\$ 748,882	9
DEC	\$ 331,576	-3
TOTAL	\$ 9,104,517	1

*Data is based on gross receipts taxed at 1%