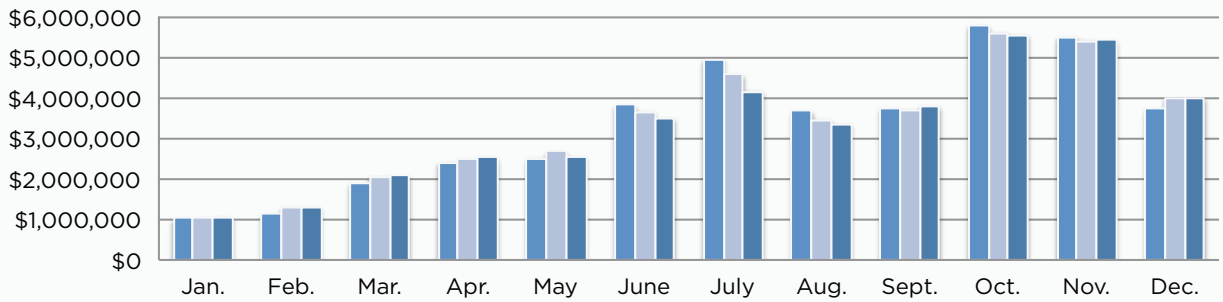




Many visitors to the area are looking for a unique shopping experience, so many of the area's retail stores specialize in products celebrating the craftsmanship and heritage of the area. History demonstrates the success of this sector often parallels the retail and outlet sectors.



Legend 2012 2011 2010

2012		
Month	Gross Business	% Change
Jan.	\$1,060,055	3
Feb.	\$1,302,498	0
Mar.	\$2,068,912	1
Apr.	\$2,521,835	2
May	\$2,546,283	-5
June	\$3,495,582	-4
July	\$4,159,108	-9
Aug.	\$3,346,238	-3
Sept.	\$3,782,076	2
Oct.	\$5,538,064	-1
Nov.	\$5,407,880	0
Dec.	\$3,985,293	0
Total	\$39,213,824	-2

2011		
Month	Gross Business	% Change
Jan.	\$1,028,689	1
Feb.	\$1,296,702	14
Mar.	\$2,058,102	9
Apr.	\$2,475,532	3
May	\$2,667,995	7
June	\$3,650,354	-4
July	\$4,566,926	-7
Aug.	\$3,461,995	-6
Sept.	\$3,701,510	-1
Oct.	\$5,592,281	-3
Nov.	\$5,402,802	-1
Dec.	\$3,977,787	7
Total	\$39,880,675	-1

2010		
Month	Gross Business	% Change
Jan.	\$1,022,703	11
Feb.	\$1,141,327	-10
Mar.	\$1,892,057	-1
Apr.	\$2,403,058	5
May	\$2,504,791	-3
June	\$3,814,614	9
July	\$4,934,330	5
Aug.	\$3,664,217	-2
Sept.	\$3,737,067	0
Oct.	\$5,767,150	-2
Nov.	\$5,481,144	-2
Dec.	\$3,718,065	-6
Total	\$40,080,523	-1

PRIOR YEARS		
Year	Gross Business	% Change
1995	\$39,385,054	8
1996	\$37,567,035	-5
1997	\$40,735,443	8
1998	\$41,780,560	3
1999	\$37,794,566	-10
2000	\$39,031,968	3
2001	\$39,034,991	0
2002	\$39,531,111	1
2003	\$37,789,743	-4
2004	\$42,098,387	11
2005	\$53,528,936	11
2006	\$54,881,007	3
2007	\$48,888,033	-11
2008	\$42,758,856	-13
2009	\$40,302,084	-6