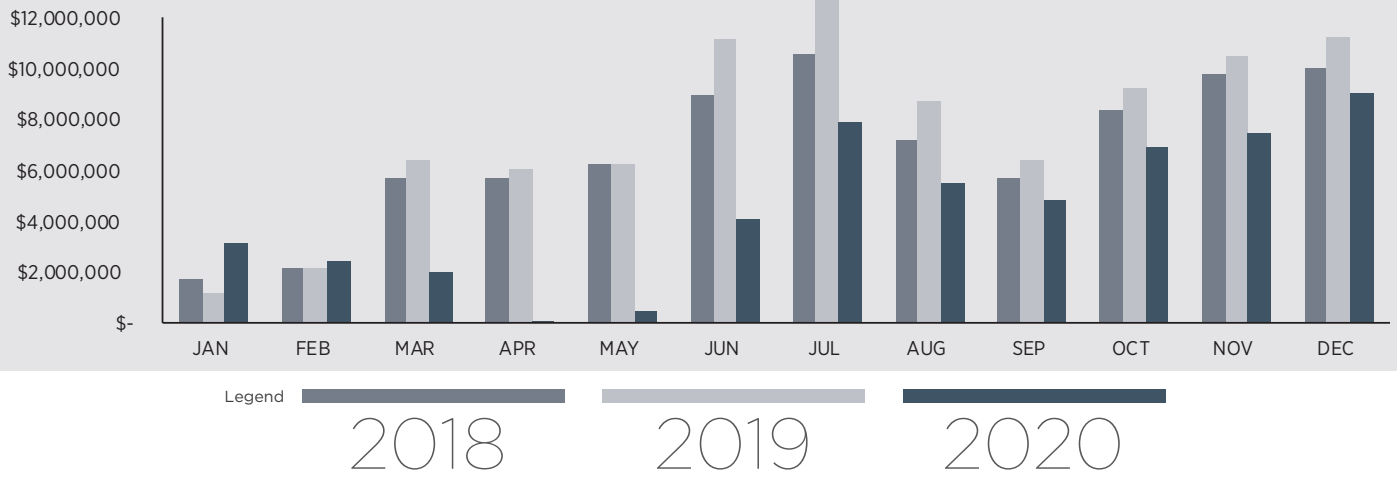


Another important business sector in Pigeon Forge are theaters. With multiple theaters offering a wide range of signature entertainment experiences, from singing to dancing, comedy, horse-riding, and even pirates, repeat attendance is high. Theaters continually update their shows in an effort to attract new and repeat visitors. Many shows also produce holiday versions of their shows that coincide with Pigeon Forge's Winterfest, a city hosted event that features millions of lights within the city from November through February. These combined efforts contribute to the continued increase in visitors that visit Pigeon Forge during the winter months.



Theater Revenue



2020*		
Month	Gross Business	% Change
JAN	\$ 3,106,385	174
FEB	\$ 2,432,400	13
MAR	\$ 1,990,878	-69
APR	\$ 18,803	-100
MAY	\$ 457,938	-93
JUN	\$ 4,050,019	-64
JUL	\$ 7,876,033	-40
AUG	\$ 5,443,438	-38
SEP	\$ 4,817,471	-25
OCT	\$ 6,903,963	-25
NOV	\$ 7,430,977	-29
DEC	\$ 8,980,074	-20
TOTAL	\$ 53,508,379	-42

2019*		
Month	Gross Business	% Change
JAN	\$ 1,134,227	-33
FEB	\$ 2,145,030	0
MAR	\$ 6,355,145	12
APR	\$ 5,995,698	6
MAY	\$ 6,223,395	0
JUN	\$ 11,121,996	25
JUL	\$ 13,204,083	25
AUG	\$ 8,723,191	22
SEP	\$ 6,419,364	13
OCT	\$ 9,206,013	10
NOV	\$ 10,457,752	7
DEC	\$ 11,205,967	12
TOTAL	\$ 92,191,861	13

2018*		
Month	Gross Business	% Change
JAN	\$ 1,701,516	23
FEB	\$ 2,134,925	8
MAR	\$ 5,673,138	13
APR	\$ 5,651,144	-1
MAY	\$ 6,236,345	11
JUN	\$ 8,911,876	6
JUL	\$ 10,553,570	3
AUG	\$ 7,129,650	5
SEP	\$ 5,672,856	-1
OCT	\$ 8,382,168	8
NOV	\$ 9,763,817	8
DEC	\$ 9,977,184	-3
TOTAL	\$ 81,788,189	5

PRIOR YEARS*		
Year	Gross Business	% Change
2005	\$ 52,380,758	3
2006	\$ 56,801,191	6
2007	\$ 59,267,869	8
2008	\$ 55,765,456	-6
2009	\$ 55,338,246	-1
2010	\$ 52,666,346	-5
2011	\$ 53,870,003	2
2012	\$ 61,800,861	15
2013	\$ 68,271,174	10
2014	\$ 70,853,388	4
2015	\$ 76,916,065	9
2016	\$ 79,533,083	3
2017	\$ 77,877,704	-2

*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)