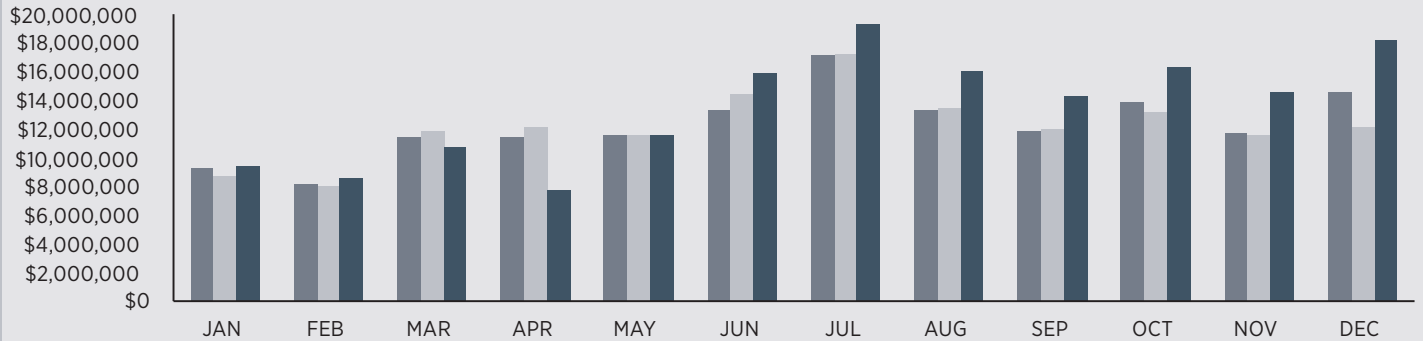




Affordable gasoline is important to a drive-tourism market like Pigeon Forge, as it allows visitors to allocate additional money to other activities while on their trips. Recent years have seen affordable gasoline, with prices averaging well below \$3.00 since 2015.

Gas & Grocery Revenue



Legend

2018

2019

2020

2020*

Month	Gross Business	% Change
JAN	\$ 9,447,055	8
FEB	\$ 8,614,328	7
MAR	\$ 10,677,320	-9
APR	\$ 7,788,847	-36
MAY	\$ 11,613,665	0
JUN	\$ 15,929,876	11
JUL	\$ 19,290,797	12
AUG	\$ 15,997,431	18
SEP	\$ 14,280,421	19
OCT	\$ 16,336,078	24
NOV	\$ 14,553,982	26
DEC	\$ 18,238,662	51
TOTAL	\$ 162,768,462	11

2019*

Month	Gross Business	% Change
JAN	\$ 8,741,124	-5
FEB	\$ 8,016,484	-3
MAR	\$ 11,792,202	3
APR	\$ 12,143,118	6
MAY	\$ 11,593,749	0
JUN	\$ 14,334,388	8
JUL	\$ 17,258,122	1
AUG	\$ 13,507,181	1
SEP	\$ 12,005,522	1
OCT	\$ 13,219,523	-5
NOV	\$ 11,570,100	-1
DEC	\$ 12,085,575	-17
TOTAL	\$ 146,267,088	-1

2018*

Month	Gross Business	% Change
JAN	\$ 9,190,678	22
FEB	\$ 8,229,627	7
MAR	\$ 11,400,381	17
APR	\$ 11,444,461	3
MAY	\$ 11,581,643	14
JUN	\$ 13,330,561	6
JUL	\$ 17,049,899	15
AUG	\$ 13,372,643	10
SEP	\$ 11,828,392	3
OCT	\$ 13,881,284	11
NOV	\$ 11,715,045	8
DEC	\$ 14,540,623	-1
TOTAL	\$ 147,565,237	9

PRIOR YEARS*

Year	Gross Business	% Change
2005	\$ 76,082,100	13
2006	\$ 613,657,124	9
2007	\$ 88,884,370	8
2008	\$ 100,098,493	13
2009	\$ 91,671,054	-8
2010	\$ 100,895,480	10
2011	\$ 112,686,223	12
2012	\$ 115,037,970	2
2013	\$ 113,130,786	2
2014	\$ 116,678,037	3
2015	\$ 109,929,960	-6
2016	\$ 125,917,124	15
2017	\$ 135,427,363	8

*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)