

# POPULATION GROWTH

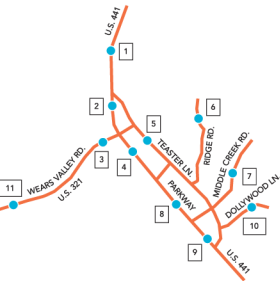
## POPULATION GROWTH

Area	1980 Population	1990 Population	2000 Population	2008 Estimate
Pigeon Forge	1,822	3,027	5,083	6,119
Gatlinburg	3,500	3,417	3,382	5,433
Sevierville	5,444	7,178	11,757	16,051
Sevier County	41,418	51,043	71,170	84,835
Tennessee	4,591,120	4,877,185	5,689,283	6,214,888

Source: U.S. Bureau of the Census

# TRAFFIC COUNT

## 2007 Traffic Count Data



## AVERAGE DAILY TRAFFIC (ADT)

Station	ADT (vpd*)	Seasonal High	Seasonal Low
1	58,420	90,700	29,250
2	59,800	92,920	29,880
3	24,250	33,100	9,100
4	49,710	74,630	22,050
5	13,590	21,200	5,870
6	8,860	10,500	2,280
7	17,020	27,450	6,030
8	54,900	87,100	25,660
9	48,750	77,570	22,900
10	16,050	27,600	7,970
11	17,200	29,040	7,500

\*vehicle per day

Source: Tennessee Department of Transportation & Wilbur Smith Associates (2006)

FOR CURRENT TRAFFIC COUNTS: <http://www3.tdot.state.tn.us/traffichistory/>

1. Select SEVIER County
2. Select the zoom in button in the top right hand corner
3. Click on Pigeon Forge
4. Click on Pigeon Forge again to see a break down of the actual streets/roads, etc.
5. Select the identify button in the top right hand corner
6. Any street/road showing a green triangle can be viewed

# SEVIER COUNTY UNEMPLOYMENT RATES

In 2008, the unemployment rates across the nation were high. With fewer visitors to Pigeon Forge, unemployment rates were higher as well. Tourism is not only vital to Pigeon Forge because it generates tax dollars, but it also provides jobs to the local residents.

## SEVIER COUNTY UNEMPLOYMENT RATES

	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998	1997
January	9.9%	8.7%	9.3%	10.8%	11.0%	10.4%	11.1%	9.6%	9.6%	15.5%	15.5%	18.1%
February	9.8%	8.9%	9.0%	10.7%	9.7%	9.6%	10.1%	9.1%	9.7%	13.9%	14.2%	17.2%
March	8.4%	7.3%	7.4%	9.0%	8.9%	8.1%	8.6%	8.0%	7.7%	12.6%	13.4%	15.0%
April	5.7%	4.1%	5.3%	5.6%	5.5%	5.4%	5.3%	5.2%	4.4%	6.8%	7.8%	8.6%
May	5.6%	3.8%	4.6%	4.9%	4.7%	4.5%	4.4%	3.8%	3.6%	4.0%	4.6%	5.7%
June	5.7%	3.5%	4.9%	4.9%	4.9%	4.9%	4.5%	4.2%	3.7%	3.5%	3.8%	5.1%
July	5.8%	3.1%	4.6%	4.3%	4.7%	4.1%	4.1%	3.9%	3.4%	2.8%	2.9%	3.6%
August	5.7%	3.1%	4.6%	4.3%	4.8%	4.3%	4.1%	4.2%	3.4%	3.0%	3.0%	3.5%
September	5.6%	3.4%	3.5%	4.1%	4.6%	4.3%	3.9%	3.8%	3.1%	2.8%	3.0%	3.5%
October	5.9%	3.6%	3.4%	4.3%	4.6%	4.3%	4.0%	4.1%	3.4%	3.5%	3.6%	3.7%
November	6.8%	4.3%	4.1%	4.9%	5.2%	5.0%	4.8%	4.9%	4.4%	5.0%	4.9%	6.1%
December	8.3%	5.1%	4.5%	5.1%	5.8%	5.3%	5.2%	5.3%	4.9%	5.6%	5.5%	7.0%
Average	6.9%	4.9%	5.4%	6.0%	6.2%	5.8%	5.7%	5.5%	5.0%	6.4%	6.7%	8.3%