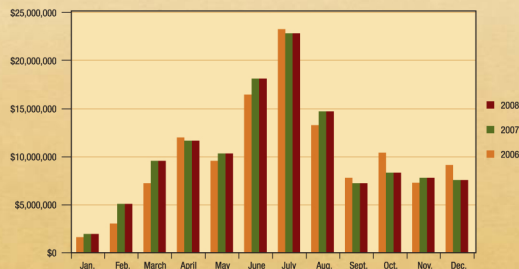


AMUSEMENT REVENUE

As one of the two sectors with a tourism tax in addition to the overall gross receipts tax, the attractions sector revenue accounts for 15 percent of all business receipts. Along with the current pool of attractions, Pigeon Forge continues to identify and recruit new attractions each year. In the spring of 2010, *Titanic* Pigeon Forge will open to the public.

In 2008, amusement revenues were down, but this sector will continue to be vital to the overall success of Pigeon Forge.



2008 AMUSEMENT REVENUE

Month	Tax Collected at 2%	Gross Business	% of Change
January	\$38,294	\$1,930,226	-6
February	\$99,869	\$5,100,029	41
March	\$187,577	\$9,554,301	6
April	\$231,764	\$11,650,526	-19
May	\$203,237	\$10,311,529	-11
June	\$360,541	\$18,132,122	2
July	\$454,432	\$22,824,323	2
August	\$291,474	\$14,683,803	0
September	\$142,854	\$7,227,434	-10
October	\$165,690	\$8,293,752	-18
November	\$154,964	\$7,771,926	12
December	\$150,526	\$7,544,822	-14
Total	\$2,481,222	\$125,024,793	-3



2007 AMUSEMENT REVENUE

Month	Tax Collected at 2%	Gross Business	% of Change
January	\$39,604	\$2,052,020	27
February	\$71,402	\$3,629,140	19
March	\$177,451	\$9,041,854	25
April	\$273,791	\$14,349,580	20
May	\$217,239	\$11,550,263	21
June	\$348,705	\$17,776,013	8
July	\$443,581	\$22,422,689	-3
August	\$290,301	\$14,663,820	11
September	\$158,064	\$8,039,294	3
October	\$198,417	\$10,157,329	-2
November	\$137,339	\$6,969,856	-4
December	\$173,841	\$8,796,860	-4
Total	\$2,529,735	\$129,448,718	7

2006 AMUSEMENT REVENUE

Month	Tax Collected at 2%	Gross Business	% of Change
January	\$32,328	\$1,611,962	-38
February	\$61,165	\$3,088,503	9
March	\$143,756	\$7,214,921	-8
April	\$229,255	\$11,975,303	36
May	\$179,164	\$9,544,507	0
June	\$314,448	\$16,434,665	17
July	\$431,161	\$23,221,455	31
August	\$243,937	\$13,243,822	11
September	\$141,841	\$7,794,918	37
October	\$188,442	\$10,407,873	38
November	\$129,115	\$7,254,765	35
December	\$162,610	\$9,137,591	36
Total	\$2,257,222	\$120,900,285	20

PRIOR YEARS' AMUSEMENT REVENUE

Year	Tax Collected at 2%	Gross Business	% of Change
1980	\$133,340	\$6,667,018	
1981	\$152,866	\$7,643,302	15
1982	\$161,080	\$8,054,023	5
1983	\$187,566	\$9,378,321	16
1984	\$212,578	\$10,628,916	13
1985	\$251,540	\$12,577,510	18
1986*	\$410,828	\$20,541,400	63
1987	\$435,479	\$21,373,950	6
1988	\$527,822	\$26,391,100	21
1989	\$583,526	\$29,273,589	11
1990	\$635,060	\$32,171,557	9
1991	\$744,243	\$37,220,969	16
1992	\$835,286	\$41,951,633	13
1993	\$943,672	\$47,474,025	13
1994	\$1,057,823	\$53,135,733	12
1995	\$1,203,457	\$60,515,002	14
1996	\$1,255,662	\$63,197,580	4
1997	\$1,362,704	\$68,488,717	8
1998	\$1,447,315	\$72,935,163	6
1999	\$1,488,251	\$74,699,135	2
2000	\$1,483,269	\$75,393,417	2
2001	\$1,591,239	\$80,843,173	7
2002	\$1,668,746	\$85,366,733	6
2003	\$1,649,130	\$85,001,731	0
2004	\$1,807,225	\$93,219,883	10
2005	\$2,529,735	\$100,799,589	7

*Year of Dollywood opening