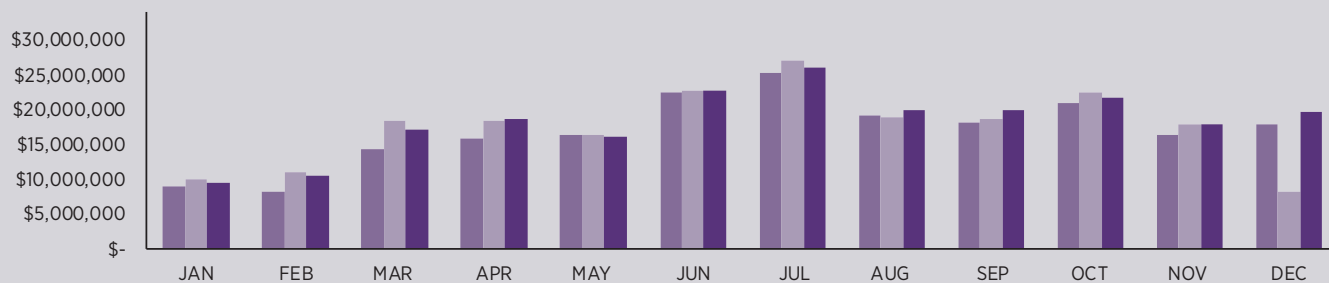


Going out to eat remains one of the most popular visitor activities. Pigeon Forge features locally owned restaurants and regional or national chain restaurants, with varying menu options. Every price point is available to those dining out. Restaurant revenue continues to grow in Pigeon Forge, attributed largely to the increases in visitors to the destination.



Legend

2015

2016

2017

2017\*

Month	Gross Business	% Change
JAN	\$ 9,413,110	-6
FEB	\$ 10,409,111	-5
MAR	\$ 17,009,334	-7
APR	\$ 18,715,475	2
MAY	\$ 16,011,742	-2
JUN	\$ 22,610,606	0
JUL	\$ 25,974,176	-4
AUG	\$ 19,818,722	6
SEP	\$ 20,021,966	7
OCT	\$ 21,698,875	-3
NOV	\$ 17,857,022	0
DEC	\$ 19,650,089	17
TOTAL	\$ 219,190,228	0

2016\*

Month	Gross Business	% Change
JAN	\$ 9,984,617	10
FEB	\$ 10,954,342	33
MAR	\$ 18,323,502	29
APR	\$ 18,312,711	15
MAY	\$ 16,360,569	0
JUN	\$ 22,659,095	1
JUL	\$ 27,038,855	7
AUG	\$ 18,769,565	-2
SEP	\$ 18,664,450	3
OCT	\$ 22,435,344	8
NOV	\$ 17,924,489	10
DEC	\$ 16,857,972	-6
TOTAL	\$ 210,285,511	7

2015\*

Month	Gross Business	% Change
JAN	\$ 9,089,799	34
FEB	\$ 8,220,817	17
MAR	\$ 14,239,763	14
APR	\$ 15,952,190	22
MAY	\$ 16,386,368	35
JUN	\$ 22,408,108	22
JUL	\$ 25,219,584	17
AUG	\$ 19,086,398	14
SEP	\$ 18,183,458	21
OCT	\$ 20,854,228	18
NOV	\$ 16,325,765	18
DEC	\$ 17,987,354	9
TOTAL	\$ 203,953,832	19

PRIOR YEARS\*

Year	Gross Business	% Change
2000	\$ 88,338,175	-1
2001	\$ 93,298,144	6
2002	\$ 95,231,679	2
2003	\$ 93,773,453	-2
2004	\$ 102,950,172	10
2005	\$ 113,543,670	10
2006	\$ 122,840,527	10
2007	\$ 125,976,608	8
2008	\$ 126,301,521	0
2009	\$ 123,056,879	-3
2010	\$ 129,878,140	6
2011	\$ 131,756,610	1
2012	\$ 142,568,146	8
2013	\$ 147,715,902	4
2014	\$ 171,126,227	16

\*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)